

EXPERIMENT 002

EXPERIMENT PREVIEW

Venue Type:

Restaurant

Format:

In-restaurant social experiment

Participation:

Opt-in / voluntary

Current Phase:

Concept / pilot-ready

Primary Goal:

Create comfortable introductions in real life

PRINCIPLE TAGS:



social safety



authentic connection



low friction



real-world setting

Wiingmate

SMALL EXPERIMENTS
A MORE CONNECTED WORLD

EXPERIMENT PREVIEW

Date Menu

Helping Two Strangers Meet Over a Great Meal



“Sometimes connection doesn’t need a complicated system. It just needs a little help getting started.”

— EXPERIMENT 002

1 THE CONCEPT

Date Menu explores whether a restaurant can offer a light, opt-in invitation that helps two strangers move from curiosity to a real-world introduction. Participation is voluntary, and the goal is to create a comfortable opening rather than a complicated system.

2 THE HYPOTHESIS

Many people are open to meeting someone organically but rarely have a socially comfortable first step. A restaurant may provide the right mix of atmosphere, hospitality, and structure to make that introduction feel easier.

3 WHAT WE'RE TESTING

Can a small invitation inside a restaurant setting make blind introductions feel more natural, more comfortable, and more likely to happen?

4 A PARTNER COULD BRING

A restaurant or hospitality partner, access to a real-world setting, staff perspective, and the opportunity to pilot a lightweight social introduction concept.

PEOPLE BELONG HERE