

EXPERIMENT 001

EXPERIMENT PREVIEW

Venue Type:

Coffee shop

Format:

In-venue social experiment

Participation:

Opt-in / visible

Current Phase:

Seeking first partner

Primary Goal:

Reduce uncertainty of first contact

PRINCIPLE TAGS:



social safety



low friction



clear signal



real-world connection

EXPERIMENT PREVIEW

Sit With Me

Giving Strangers a Simple Signal to Share Space



**“The goal is not to force interaction.
The goal is to make permission visible.”**

— EXPERIMENT 001

1 THE CONCEPT

Sit With Me explores whether a simple, visible signal can help coffee-shop customers indicate they are open to sharing a table or starting a conversation. Participation is always optional. Privacy remains the default, and openness is something a customer chooses.

3 WHAT WE'RE TESTING

Can a small, socially safe signal make strangers more likely to share space or start a conversation in a coffee-shop setting?

2 THE HYPOTHESIS

People may be more willing to interact with strangers than their normal behavior suggests. One of the biggest barriers is uncertainty: does this person actually want company? Making permission visible may reduce that friction.

4 A PARTNER COULD BRING

A coffee shop or hospitality partner, access to a real-world setting, staff perspective, and the opportunity to test a lightweight pilot.

Wiingmate

SMALL EXPERIMENTS
A MORE CONNECTED WORLD

PEOPLE BELONG HERE